Note for Weinstein, Barbara

From: Joyce, Ed

Date: Fri, Sep 22, 1995 9:41 AM

Subject: promos 9/22

To: Gawronski, Edward; Levy, Carolyn; Lewis, Arlene; Moose, Jim; O'Brien, Sheila; Piscitelli, Patrick; Rubin, David; Saloun, Tom; Shah, Biren; Weinstein, Barbara

File(s): promos 9/22

Total promotional volume for the week was 34 million, versus an expected amount of 32 million.
-Basic volume, both actual and expected, was 22 million;
-B + H volume was 5 million, versus an expected amount of 6 million

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Source: https://www.industrydocuments.ucsf.edu/docs/qpwj0004